



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/29/2024

Multiple District 4

LOCATION: CALIFORNIA

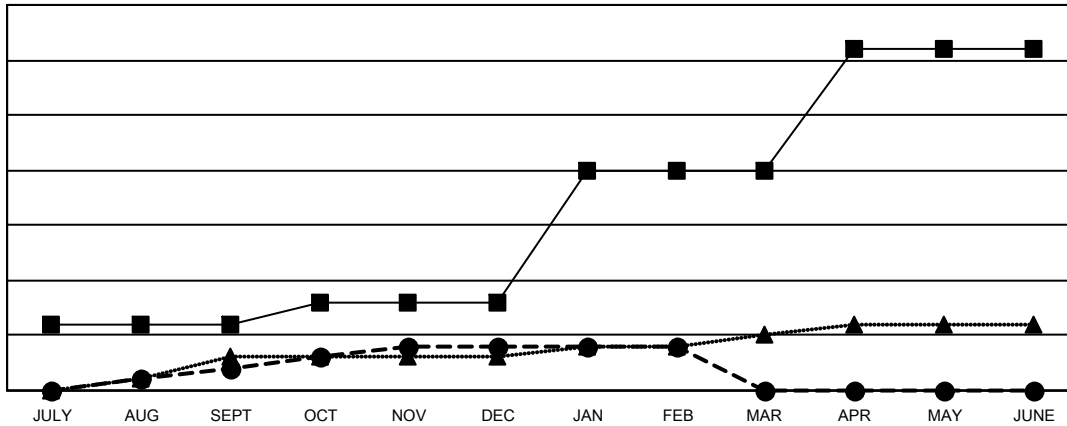
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	2	4
OCT/NOV/DEC	2	2	22
JAN/FEB/MAR	12	0	6
APR/MAY/JUNE	11	0	0

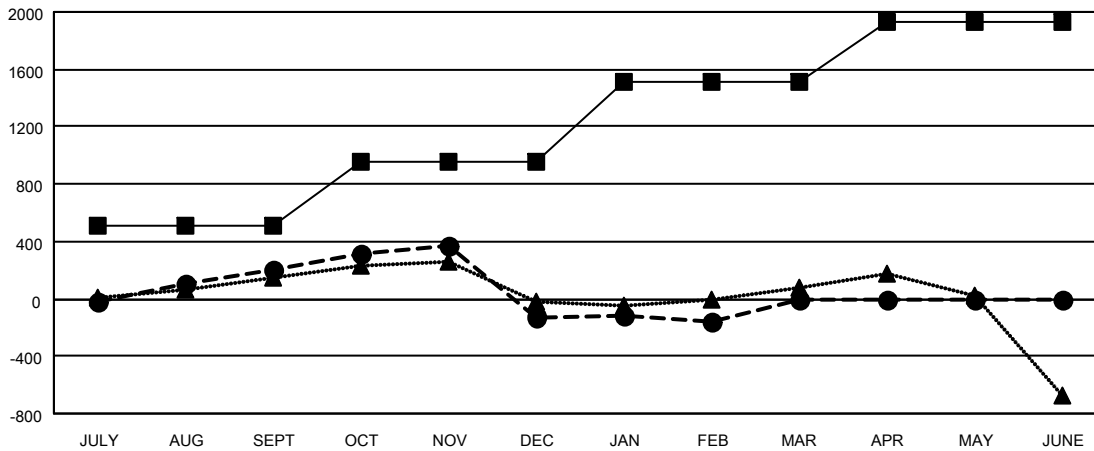
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	505	970	667
OCT/NOV/DEC	450	614	890
JAN/FEB/MAR	554	466	404
APR/MAY/JUNE	423	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 32	376 CLUBS OF 663 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	10,133 (57.30%)
		FEMALE	7,551 (42.70%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS	3,333
DECEASED	172	FAMILY MEMBERS PAYING HALF DUES	1,779
CLUB CANCELLED	262		
OTHER	1,529		
<b>TOTAL</b>	<b>1,963</b>		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)